

International B2B Tractor Supply Summit'2024

28 March 2024

- **Tractor Producers & Suppliers B2B Meetings**

Istanbul-Turkey

**Catchthebusiness International
Organization Ltd. Istanbul**



www.catchthebusiness.com



International B2B Tractor Supply Summit'2024

28 March 2024

ISG Airport Hotel, Istanbul-Turkey.

PROGRAM:

09.00-12.00: B2B Meetings

12.00-13.00: Lunch

13.00-16.30: B2B Meetings

✓ B2B Meetings / Participation of :

- **12 Tractor producers from 8 countries**
- **25 Tractor Supplier companies**

• **Limited Registration**



B2B TRACTOR-28 March 2024

PARTICIPATING PRODUCERS

B2B Meetings with World biggest Producers

● **MAHINDRA- India**



● **ELAZ-Russia**



● **MILLAT-Pakistan**



● **ERKUNT TRAKTÖR
Turkey**



ERKUNT

● **HOLMER- Germany**



● **IRUM-Romania**



IRUM
Tractoare românești

● **BAŞAK TRAKTÖR
Turkey**



● **MAURELLI-Italy**



● **CAPTAIN TRACTOR
India**



● **TÜMOSAN
Turkey**



● **SAME DEUTZ
FAHR- Italy**



● **TVH-Belgium**



REGISTRATION :

- 1) To register the Summit, please download the Registration Form from the link in below:
www.catchthebusiness.com/home-page
- 2) Please send the Registration Form to us via email: hakan.culfa@catchthebusiness.com
- 3) We will send you confirmation when we receive the Registration form.
The deadline for paying the Registration fee for the organization is March 11, 2023.
- 4) We will book your hotel accommodation at ISG Airport Hotel for 27th March
(Included in the package).
- 5) It is very easy to reach ISG Airport Hotel. The hotel located at Sabiha Gökçen
Airport. After getting off the plane, you can go directly to the hotel.
- 6) You can stay at ISG Airport Hotel on the evening of March 27, 2024. Accommodation is
included in the Registration fee, our company pays the accommodation fee.
The organization starts at 09.00 on March 28, 2024.

ORGANIZATION PLACE

**ISG Airport Hotel, Sabiha Gokcen Airport
Istanbul-Turkey**



**ISG Airport Hotel
Istanbul-Turkey**

**Sabiha Gökçen Airport, Pendik-
İstanbul**

www.isgairporthotel.com/en/



B2B Organization pictures

www.catchthebusiness.com





▶ **LIMITED REGISTRATION !**

▶ **PROGRAM: 28 MARCH 2024**

09.00-12.00 : B2B Meetings

12.00-13.00 : Lunch

13.00-16.30 : B2B Meetings

▶ **PLACE OF INFORMATION:**

ISG Airport Hotel
Sabiha Gokcen Airport
Istanbul-Turkey

▶ **PARTICIPATION FEE: 2200 EUR**

Including: (+) B2B MEETINGS

(+) PRODUCT PRESENTATION AREA

(+) 2 PERSON / 1 NIGHT HOTEL ACCOMMODATION

(+) Lunch + Coffee break

▶ **CONTACT: HAKAN CULFA**

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hakan.culfa@catchthebusiness.com

B2B TRACTOR-28 March 2024

PARTICIPATING PRODUCERS

B2B Meetings with World biggest Producers

● **MAHINDRA** Purchasing Manager



www.mahindra.com

Headquartered in Mumbai, India, Mahindra & Mahindra was established in 1945. As a part of the Mahindra Group, it stands as one of the largest vehicle manufacturers in India. Mahindra Tractors holds the title of the world's largest tractor manufacturer by volume. In 2018, it secured the 17th position in Fortune India 500's list of the best companies in India.

Mahindra & Mahindra's product range includes tractors, cars, jeeps, light commercial vehicles, heavy commercial vehicles, motorcycles, and electric vehicles. Their products are exported to numerous countries, and they actively engage in sales in the Asian and European markets.

The company has a presence in various countries through different subsidiaries, including:

Mahindra Europe Srl in Italy, Mahindra Automotive North America (MANA) in the United States, Automobili Pininfarina in Italy, Mahindra South Africa, Mahindra Australia, Mahindra Brazil and Mexico

● **MILLAT** Supply Chain Manager



www.millat.com.pk

Founded in 1964, Millat Tractors is a leading manufacturer in Pakistan's agricultural machinery sector. The company's headquarters is located in Lahore, Punjab. Millat Tractors holds the distinction of being the largest producer in Pakistan with an annual production of 50,000 units of Massey Ferguson model tractors. The company employs 448 individuals.

Key Points about Millat Tractors :

- **Product Range :** In addition to Massey Ferguson tractors, Millat Tractors is also the largest producer of forklifts and agricultural machinery equipment in Pakistan.
- **Diversification:** Besides tractor manufacturing, the company is involved in the production of diesel engines, diesel generators, and agricultural machinery equipment.
- **Distribution:** Operates with 78 sales distributors across Pakistan's Khyber Pakhtoon Khawah, Punjab, Sindh, Balochistan, and Azad Kashmir provinces.
- Millat Tractors has played a crucial role in supporting Pakistan's agricultural activities by providing reliable and efficient machinery.

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● **HOLMER** General Manager  www.holmer-maschinenbau.com

The main headquarters of HOLMER Maschinenbau GmbH is located in Eggmühl Regensburg, Germany. The company specializes in the production of agricultural machinery. HOLMER Maschinenbau GmbH was founded in 1969, and in 1974, it introduced the first 6-row self-propelled sugar beet harvester. Since then, HOLMER machines have been sold to customers in over 40 countries worldwide.

A pioneer in the comprehensive self-propelled sugar beet harvesting field, HOLMER has affiliated companies and representatives in France, Poland, the Czech Republic, Ukraine, the United States, and China. The HOLMER team consists of 400 employees.

Products manufactured by HOLMER :Fertilizer machine, Sugar beat Cleaning Loaders, Sugar beet harvesting machine.

● **BAŞAK TRAKTÖR** Ass.Purchasing Manager  **BASAK** www.basaktraktor.com

Başak Traktör is a Turkish company operating under the umbrella of Sanko Holding, specializing in the production of domestic tractors. The company's manufacturing facility is located in Sakarya, covering an expansive area of 178,000 square meters, with 35,000 square meters designated for production purposes. The factory has a capacity to produce 10,000 tractors annually, with in-house manufacturing and assembly of key components, including the tractor's engine.

Başak Traktör's association with Sanko Holding and its commitment to in-house manufacturing highlight its dedication to the production of domestic tractors.

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● **CAPTAIN TRACTOR**

CEO



www.captaintractors.com

Since 1994, Captain Tractor has been engaged in manufacturing with its factory located in Rajkot, India. It stands as a leading mini tractor manufacturer in India with Bharat Stage 3A Accreditation. Captain Tractor produces 7 different models in the range of 15-27 HP and also manufactures tractor equipment. In addition to domestic production, the company is notably influential in the African and American markets. It also exports to neighboring countries of India.

Captain mini tractors are known for providing a 40% fuel saving compared to other tractors. The company has distributors and sales in 65 countries worldwide. They manufacture tractors in the range of 16.5-27 HP.

The CEO of Captain Tractor will be participating in our organization, engaging in discussions with Tractor supplier firms.

● **Same Deutz Fahr**

Purchasing Engineer



www.sdfgroup.com

SAME Deutz-Fahr is one of the world's leading manufacturers of tractors, combine harvesters, and diesel engines. Its headquarters is located in Treviglio (Bergamo), Italy, and it was founded in 1927. The company has more than 3800 employees in various countries. Its products are distributed through the companies Same, Deutz-Fahr, Lamborghini Trattori, Hürlimann, and Grégoire.

The factories are located in Italy (headquarters), Germany, Croatia, India, Turkey, France, and China. There are 13 sales subsidiaries (in Europe and Asia), and joint venture companies in China and Russia. Additionally, it has a worldwide spare parts distribution network.

Products: Tractor, combine harvester, Diesel Engine.

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www.elaz.ru

● **ELAZ** Purchasing Manager

ELAZ was established in 1989 with its headquarters located in Alabuga, Tatarstan. Apart from tractor manufacturing, the company is involved in the production of special equipment. The tractors manufactured by ELAZ find applications in Russia, Kazakhstan, Uzbekistan, and Turkmenistan. ELAZ has partnerships with some of Russia's largest companies, including PJSC Gazprom, PJSC NK Rosneft, PJSC Lukoil, PJSC Tatneft, and PJSC Gazpromneft.

Key Points about ELAZ : ·Establishment Year: 1989 ·Headquarters : Alabuga, Tatarstan, Russia

·Product Range : Tractor manufacturing, special equipment production

·Key Markets : Russia, Kazakhstan, Uzbekistan, Turkmenistan

·Partnerships : Collaborations with major Russian companies, including PJSC Gazprom, PJSC NK Rosneft, PJSC Lukoil, PJSC Tatneft, and PJSC Gazpromneft.

·Awards : Selected among the "Top 100 Products of the Republic of Tatarstan" and the "Top 100 Products of Russia ."

● **ERKUNT TRAKTÖR** Purchasing Manager



ERKUNT

www.erkunttraktor.com

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● **IRUM** Purchasing Manager



www.irus.ro

Established in 1953. It's factory is located in Reghin, Romania, on an area of 175,000 m2. It produces Tractors, Agricultural and Forestry machinery. Irum is the only tractor manufacturer in Romania. It has more than 500 employees.

Initially operating as a state company, IRUM became a private company in 1999, with Maviproduct as the main shareholder, and focused on the Forestry sector. In 2010, it also incorporated the agricultural machinery field. R&D center is available in the factory.

Products produced: Articulated Forest Tractors (TAF), Romanian Agricultural Tractors (TAGRO), Agricultural Tractors (TAG), Front Loaders (IFRON)

Exporting countries: France, Germany, Belgium, Luxembourg, Slovenia, Poland, Bulgaria, Hungary, Spain and Chile.

● **MAURELLI** Purchasing Manager



<https://maurelli.it/en>

Maurelli, established in 1955, is headquartered in Naples, Italy. The company has multiple stores in various cities in Italy and specializes in selling spare parts for tractors, buses, and trucks. They provide comprehensive services for all types of spare parts, including engine components, mechanics, body parts, accessories, electrical parts, air conditioning, and oils.

Key information about Maurelli :

- Annual sales: 300 million / Warehouse area: 86,000 m2 / 40 stores and 4 logistic centers / Presence in 40 countries
- Collaboration with over 70 brands

Maurelli is recognized as one of the leading aftermarket companies in Italy. They have established a network of selected and specialized M-Truck workshops to ensure 24-hour road assistance and repair services.

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● **TÜMOSAN** Purchasing Manager



www.tumosan.com.tr

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● **TVH** Purchasing Manager



www.tvh.com

TVH Group, a global leader in aftermarket services, specializes in the procurement of spare parts for tractors, forklifts, platform lifts, and all types of heavy-duty machinery. With a commitment to continuous growth, TVH has established itself as a prominent player in the international market, catering to a diverse customer base spanning across America, Europe, Asia, and Africa.

Key Information about TVH :

- Renowned global aftermarket firm
- Specializes in tractor, forklift, and heavy machinery spare parts
- Serving customers worldwide, including America, Europe, Asia, and Africa.

Suppliers Profile :

Chassis/Chassis Assembly, Body Parts, Panels-Body/Skin, Interior Parts/ Panel/Dashboard, Seats, Trim Parts, Bumpers, Doors, Glass, Mirrors, Tyres, Wheels and Rims, Shock Absorbers and Suspension Systems, Locking Mechanism and Alarms, Wiper Mechanism, Machining and Assembly, Powertrain and Components, Pistons, Cylinders, Gaskets, Crankshafts, Differentials, Drivetrain Components, Steering and Steering Components, Gears, Axles, Brake Systems/Components/Disks/Pedals, Clutches Assemblies and Components, Fuel Tanks, Filters, Airconditioning Systems, Radiators, Exhaust Systems and Components, Electric and Electronic Components, Electrical Injection and Cable Systems, Batteries, Lighting and Head/Tail/Signal lamps, Cables, Horn, Plastic Parts, Plastic Injection parts, Rubber Parts, Automotive Fasteners/Fastening Systems, Heat Insulation, Sound Insulation, Production of Trimming Materials, Hydraulic hoses, industrial hoses, pneumatic hoses, pipes, Seals, Sheet metal forming, Wire forming, Welded assembly parts, coating, painting, CNC Machining , Fixturing & Tooling, Punching/Bending, Heat & Surface Treatment, Metal Pressing/Stampings, Welding, Robotics and Robot Welding System, Casting and Forging, Steel and other raw materials.

Meet Our Team



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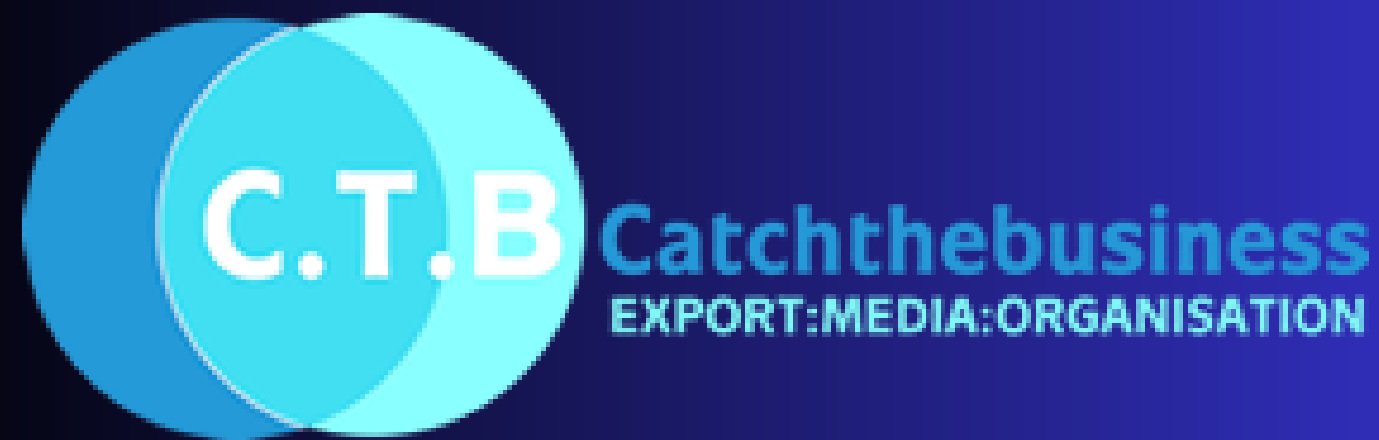
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Istanbul-Turkey



Catchthebusiness
EXPORT: MEDIA: ORGANISATION



www.catchthebusiness.com

About us

Our company has been organizing the International B2B Summits, Factory visits, Purchasing meetings and International Conferences since it's establishment in 2005.

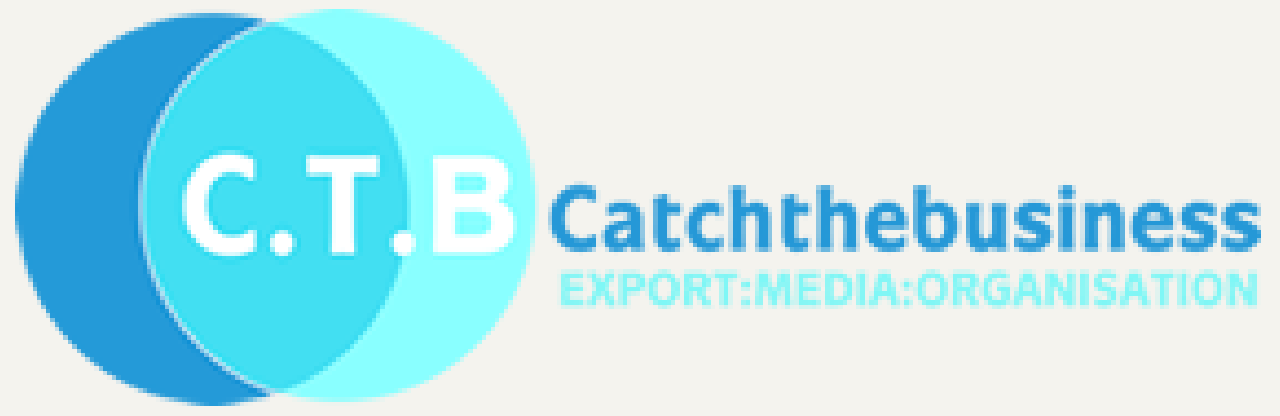
Our company organised it's first B2B Summit in Turkey in the field of Automotive and Home Appliances sectors in 2005. This Summit was the first and biggest organization that has been held in Turkey joining by 35 biggest producers from different countries and 120 Turkish Supplier companies.

We organise B2B Summits in the following sectors.

AUTOMOTIVE, OIL-REFINERY, HOME APPLIANCES, ROLLING STOCK, TRACTOR, CONSTRUCTION MACHINERY, COMMERCIAL VEHICLES.

Currently,our company continues to work in the CIS-Russian speaking countries, the Europe and the Middle East countries. Our enterprise provides complete service with the International Organizations it organizes and the Export Opportunities it offers to our Manufacturers.

Our difference is we establish our organisations with the result-orientated principles, our given-services are the "service that you need" " on a complete basis. We provide service as "one of you" and increase your profitability.



Thank You

F o r Y o u r A t t e n t i o n

**Catchthebusiness International
Organization Ltd - Istanbul**



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