



# 16th International B2B Tractor Supply Summit'2025

**20 March 2025**

- **Tractor Producers & Suppliers B2B Meetings**

**Istanbul-Turkey**

**Catchthebusiness International  
Organization Ltd. Istanbul**

 **[www.catchthebusiness.com](http://www.catchthebusiness.com)**



# 16th International B2B Tractor Supply Summit'2025

20 March 2025

ISG Airport Hotel, Istanbul-Turkey

## PROGRAM:

09.00-12.00: B2B Meetings

12.00-13.00: Lunch

13.00-17.00: B2B Meetings

## ✓ B2B Meetings / Participation of :

- 13 Tractor producers from 8 countries
- 25 Tractor Supplier companies

- Limited Registration



# B2B TRACTOR-20 March 2025

## PARTICIPATING PRODUCERS

### B2B Meetings with World biggest Producers

● SONALIKA-India



● Same Deutz  
Fahr-Italy



● ALGHAZI-Pakistan



● TAFE TRACTOR-  
India/Turkey



● YANMAR-Europe



● ERKUNT  
TRAKTÖR-  
Turkey



● KIOTI TRACTOR  
S.Korea-Turkey



● TVH-Belgium



● MILLAT-Pakistan



● HATTAT  
TRACTOR-Turkey



● BAŞAK TRACTOR-  
Turkey



● BOZOK TRACTOR-  
Turkey



● MS TRACTOR-  
Turkey





▶ **LIMITED REGISTRATION !**

▶ **PROGRAM: 20 MARCH 2025**

09.00-12.00 : B2B Meetings

12.00-13.00 : Lunch

13.00-17.00 : B2B Meetings

▶ **PLACE OF INFORMATION:** ISG Airport Hotel  
Sabiha Gokcen Airport  
Istanbul-Turkey

▶ **PARTICIPATION FEE: 2400 Eur +Vat**

***Including:*** (+) B2B MEETINGS

(+) PRODUCT PRESENTATION AREA

(+) 1 NIGHT HOTEL ACCOMMODATION, 5\*

(+) Lunch + Coffee break

(+) Translation

▶ **CONTACT: HAKAN CULFA**

MOBILE : +90 530 1540712

[hakan.culfa@catchthebusiness.com](mailto:hakan.culfa@catchthebusiness.com)

## 2nd ALTERNATIVE FOR PARTICIPATION

### **PARTICIPATING IN THE ORGANIZATION " ONLINE (Zoom meetings) :**

**Participating in the organization "Online" is possible.**

**As a second alternative, you can also participate in the organization online on March 27-28, 2025.**

**If you prefer to participate in this way,**

- We arrange your ONLINE MEETINGS with the 5 manufacturers you choose as Online B2B.**
- We will send your company information / contact information to the other 8 Tractor producers.**

**We also send you the contact information of the Tractor producers. In this way, you can also communicate with these producers.**

**Online B2B Participation Fee: 1250 Eur+Vat**

**If you prefer to participate in this way, please mark as " WE APPROVE PARTICIPATION IN ONLINE B2B " in the " ONLINE REGISTRATION FORM " in the link below.**

**<https://www.catchthebusiness.com/registrationform>**

# REGISTRATION :

- 1) To register, please fill out the Online Registration form linked below and send it to us.  
<https://www.catchthebusiness.com/registrationform>**
- 2) We will send you confirmation when we receive the Registration form.  
The deadline for paying the Registration fee for the organization is March 12, 2025**
- 3) After the registration fee is paid, an official invoice is issued and sent to you.**
- 4) We will book your hotel accommodation at ISG Airport Hotel for 20th March  
(Included in the package).**  
*It is very easy to reach ISG Airport Hotel. The hotel located at Sabiha Gökçen Airport. After getting off the plane, you can go directly to the hotel.*
- 5) The organization starts at 09.00 on March 20, 2025**

## ORGANIZATION PLACE

**ISG Airport Hotel, Sabiha Gokcen Airport  
Istanbul-Turkey**



**ISG Airport Hotel  
Istanbul-Turkey**

**Sabiha Gökçen Airport, Pendik-  
Istanbul**

[www.isgairporthotel.com/en/](http://www.isgairporthotel.com/en/)



# B2B Organization pictures

[www.catchthebusiness.com](http://www.catchthebusiness.com)



## B2B TRACTOR-20 March 2025

### PARTICIPATING PRODUCERS

#### *B2B Meetings with World biggest Producers*

#### **SONALIKA / India**

**Business Development and  
Commercial Affairs Director**

[www.sonalika.com](http://www.sonalika.com)

Sonalika International Tractor Ltd. was established in 1969. Its factory is located in Hoshiarpur, Punjab, and its headquarters is in New Delhi. The company exports worldwide and is the third-largest tractor manufacturer in India. Its production capacity is 300,000 tractors per year. It holds an 11.7% market share in India and is among the top 500 companies in the country. In addition to the main factory in India, it also has production centers in Nigeria and Egypt. The company employs 5,000 people. Besides tractor manufacturing, it also produces agricultural machinery equipment and cranes. Sonalika manufactures tractors ranging from 20 to 125 HP under the Sonalika and Solis brands. Production in the modern factory is done using robotics and automation. It operates in over 150 countries.

In 2000, Renault acquired a 20% stake in the company. Renault, along with Claas and Yanmar, holds shares in the Sonalika International Group.

**BRANDS:** Sonalika, Solis, Ceres, Renault Sonalika International, Renault Ceres, Landini Solis (South Africa), Apache Solis (Argentina), Montana Solis (Brazil), Solis Brazil.

## **B2B TRACTOR-20 March 2025**

### **PARTICIPATING PRODUCERS**

#### ***B2B Meetings with World biggest Producers***

#### **SDF-SAME DEUTZ FAHR**

#### **Italy-Turkey**

**Purchasing Group Manager**

**Turkey Purchasing Manager**

[www.sdfgroup.com](http://www.sdfgroup.com)

SAME Deutz-Fahr is one of the world's leading manufacturers of tractors, harvesters, and diesel engines. The company is headquartered in Treviglio (Bergamo), Italy, and was founded in 1927. It has over 3,800 employees across different countries.

The company operates 9 production facilities in Europe and Asia, including in Italy (headquarters), Germany, Croatia, India, Turkey, France, and China. SAME Deutz-Fahr also has 13 sales subsidiaries and joint venture companies in China and Russia. Additionally, it has 155 importers, more than 3,100 dealerships, and spare parts distribution centers worldwide.

**BRANDS:** Deutz-Fahr, Same, Lamborghini, Hürlimann, Gregoire, Vitibot.

**B2B TRACTOR-20 March 2025**

**PARTICIPATING PRODUCERS**

***B2B Meetings with World biggest Producers***

**TAFE TRACTOR / India**

**Supply Chain Manager, Turkey**

**[www.tafe.com](http://www.tafe.com)**

TAFE was founded in 1960 and is headquartered in Chennai, India. With a 25% market share in India, it manufactures 150,000 tractors annually. In terms of volume, it is the third-largest tractor manufacturer in the world and the second-largest in India. To date, over 3,000,000 TAFE tractors have been produced. The company has a turnover of 93 billion INR. It sells in 100 countries and exports to 80 countries. TAFE has over 1,600 dealerships in India. It is part of the Amalgamations group, India's largest engineering company, which houses 41 firms and employs 15,000 people. TAFE itself employs 2,500 engineers. The company operates 9 factories, one of which is in Manisa, Turkey, producing tractors for the AGCO distribution channel. TAFE has a network of 1,000 dealers and sales channels across India. The collaboration with Massey Ferguson and AGCO has significantly enhanced TAFE's capacity.

Products manufactured: Tractors, harvesters, tractor equipment, and engines.

**B2B TRACTOR-20 March 2025**

**PARTICIPATING PRODUCERS**

***B2B Meetings with World biggest Producers***

**ERKUNT TRAKTÖR (Mahindra group)**

**India-Turkey**

**Purchasing Manager**

**Resource Development Manager**

Founded in 2003, the company started producing Turkey's first domestically designed tractor. Within 6 years, it secured the third position in the market and became one of Turkey's top 500 industrial companies. All of its tractor models have received the European Union Homologation Certificate. This achievement marks a significant milestone, especially for exports to Europe, making it a "first" in the Turkish tractor industry. The company launched its export brand, ArmaTrac, which is rapidly growing internationally with dealerships in 17 countries. ArmaTrac is the second brand of Mahindra tractors worldwide.

It is part of the Mahindra & Mahindra group.

**Products manufactured:** Tractors, Harvesters, Agricultural machinery.

[www.erkunttraktor.com.tr](http://www.erkunttraktor.com.tr)

## **B2B TRACTOR-20 March 2025**

### **PARTICIPATING PRODUCERS**

#### ***B2B Meetings with World biggest Producers***

##### **ALGHAZI TRACTOR / Pakistan**

[www.alghazitractors.com](http://www.alghazitractors.com)

##### **Purchasing, Planning and Logistics Group President**

Al Ghazi Tractors (AGTL) was established in 1983 and is part of the Al-Futtaim Group of Dubai. The company is headquartered in Karachi, Pakistan. Its factory is located in Dera Ghazi Khan, Punjab, Pakistan. AGTL manufactures tractors in collaboration with Fiat New Holland, producing CNH-New Holland tractors. The company manufactures tractors ranging from 55 to 85 HP, along with other agricultural machinery. It is one of the largest manufacturers in Pakistan, with an annual production capacity exceeding 32,000 units in a single shift.

##### **YANMAR / Europe**

##### **Plant Director Localization Coordinator**

[www.yanmar.com](http://www.yanmar.com)

Yanmar was founded in 1912 by Magokichi Yamaoka under the name Yamaoka Hatsudoki Seisakusho in Osaka, Japan. As one of the world's leading manufacturers, Yanmar has companies, production facilities, and sales operations in many countries. The company employs approximately 20,000 people worldwide.

Products manufactured by Yanmar include: Tractors, Rotary tillers, Seedling transplanting machines, Construction machinery, Energy systems, Industrial diesel engines, and Marine engines.

## **B2B TRACTOR-20 March 2025**

### **PARTICIPATING PRODUCERS**

#### ***B2B Meetings with World biggest Producers***

#### **KIOTI TRACTOR** **South Korea-Turkey**

**General Manager, Turkey**

**Purchasing Responsible**

<https://kiotiturkiye.com/>

Kioti Tractor is the commercial name for Daedong tractors in certain regions of North America and Europe. Daedong, based in Daegu, South Korea, was established in 1947 and produced its first tractor in 1968. In 1993, Daedong expanded into the U.S. market by establishing Daedong-USA in Wendell, North Carolina, and launched the Kioti Tractor brand. In Turkey, Kioti, under Aral Group, is rapidly expanding its tractor sales and spare parts supply activities.

#### **TVH / Belgium**

**Purchasing Manager**

[www.tvh.com](http://www.tvh.com)

Founded in 1969, TVH Group is headquartered in Waregem, Belgium, with a regional main office in Kansas (USA) and operations in 81 branches across all continents. As a global leader in aftermarket purchasing for tractors, forklift parts, platform parts, and all construction machinery parts, TVH Group has more than 49,500,000 references in stock. The company continuously expands its market share and employs over 4,500 people. TVH has a customer portfolio across the world, including in America, Europe, Asia, and Africa.

**B2B TRACTOR-20 March 2025**

**PARTICIPATING PRODUCERS**

***B2B Meetings with World biggest Producers***

**HATTAT TRACTOR**  
**Turkey**

**Purchasing Chief**  
**Technical Manager**

[www.hattattraktor.com](http://www.hattattraktor.com)

Hattat Tractor, a subsidiary of the Hattat Group, which has been active in the automotive and construction machinery industries since 1973, was founded in 1998. The company manufactures tractors ranging from 50 to 113 horsepower.

In 2003, Hattat Tractor signed a "Technical Cooperation" agreement with Valtra, one of the world's leading tractor brands, becoming its distributor in Turkey. Following a second technical cooperation agreement in 2007, the Valtra A series tractors began being produced in Turkey and sold globally.

Hattat Tractor sells tractors under the Hattat brand in over 80 countries across five continents, and it is steadily progressing toward becoming a global brand. Recently, the company has also started producing Hattat Agricultural Drones and Electric Vehicles.

**B2B TRACTOR-20 March 2025**

**PARTICIPATING PRODUCERS**

***B2B Meetings with World biggest Producers***

**BAŞAK TRACTOR**  
**Turkey**

**Purchasing  
Representative**

**[www.basaktraktor.com](http://www.basaktraktor.com)**

Başak Tractor, which started importing Ford brand tractors in 1962, began manufacturing in Adapazarı in 1968 under a collaboration with Ford, achieving a 65% domestic production rate. Başak Tractor produces domestic tractors and agricultural equipment at its modern 275,000 m<sup>2</sup> factory in Sakarya, with 50,000 m<sup>2</sup> of that being covered area. The company is part of Sanko Holding. The factory has a maximum annual production capacity of 30,000 units and manufactures 2x4 and 4x4 garden, field, and compact tractors in different segments. In 2012, the production of tractors with 100 HP and above began with the introduction of the 2100 and 2110 models. The product range in agricultural equipment was expanded, and the Başak Agrı brand was established. Başak Tractor exports to 20 countries across 4 different continents.

**B2B TRACTOR-20 March 2025**

**PARTICIPATING PRODUCERS**

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**MILLAT TRACTORS / Pakistan**

**Purchasing Manager**

Millat Tractors was established in 1964. Its headquarters is in Lahore-Punjab. It is currently the largest manufacturer of Massey Ferguson model tractors in Pakistan with an annual production of 50,000 units.

It has 448 employees.

In addition to Massey Ferguson tractor production, it is also the largest manufacturer in Pakistan with its production of Forklifts and Agricultural Machinery Equipment.

In addition to tractor production, it also produces Diesel Engines, Diesel Generators and Agricultural Machinery Equipment. It has 4 major group companies.

It has 78 sales distributors in the Khyber Pakhtoon Khawah, Punjab, Sindh, Balochistan and Azad Kashmir provinces of Pakistan.

[www.millat.com.pk](http://www.millat.com.pk)

**B2B TRACTOR-20 March 2025**

**PARTICIPATING PRODUCERS**

***B2B Meetings with World biggest Producers***

**BOZOK TRACTOR / Turkey**    **Purchasing Representative**    [www.bozoktraktor.com.tr](http://www.bozoktraktor.com.tr)

Bozok Tractor, which has been meeting the demands of Turkish farmers since 1967, serves the Turkish agricultural sector in collaboration with the Karacabay Group. The company provides sales and service support across all regions of Turkey. The tractors produced by Bozok Tractor include: BT Gold Power 240 Series \* 255 Series \* 260 Series \* 3000 Series

**MS TRACTOR / Turkey**    **General Manager**    [www.mehmetsimseker.com](http://www.mehmetsimseker.com)

Mehmet Şimşeker Tractor Factory, which started its operations in 1960, provided sales and spare parts supply for different brands for many years. In 1990, it began production under its own brand, Mehmet Şimşeker. In 2014, the company rapidly increased its production and expanded its tractor sales network in both Turkey and the African market.

The company has an extensive spare parts supply center serving across Turkey. It exports to several African countries, including Libya, Ghana, Kenya, Senegal, and Sudan.

# Suppliers Profile :

*Chassis/Chassis Assembly, Body Parts, Panels-Body/Skin, Interior Parts/ Panel/Dashboard, Seats, Trim Parts, Bumpers, Doors, Glass, Mirrors, Tyres, Wheels and Rims, Shock Absorbers and Suspension Systems, Locking Mechanism and Alarms, Wiper Mechanism, Machining and Assembly, Powertrain and Components, Pistons, Cylinders, Gaskets, Crankshafts, Differentials, Drivetrain Components, Steering and Steering Components, Gears, Axles, Brake Systems/Components/Disks/Pedals, Clutches Assemblies and Components, Fuel Tanks, Filters, Airconditioning Systems, Radiators, Exhaust Systems and Components, Electric and Electronic Components, Electrical Injection and Cable Systems, Batteries, Lighting and Head/Tail/Signal lamps, Cables, Horn, Plastic Parts, Plastic Injection parts, Rubber Parts, Automotive Fasteners/Fastening Systems, Heat Insulation, Sound Insulation, Production of Trimming Materials, Hydraulic hoses, industrial hoses, pneumatic hoses, pipes, Seals, Sheet metal forming, Wire forming, Welded assembly parts, coating, painting, CNC Machining , Fixturing & Tooling, Punching/Bending, Heat & Surface Treatment, Metal Pressing/Stampings, Welding, Robotics and Robot Welding System, Casting and Forging, Steel and other raw materials.*

# Meet Our Team



**Hakan Culfa**

**General Manager**

[hakan.culfa@catchthebusiness.com](mailto:hakan.culfa@catchthebusiness.com)

**Mobile: +90 530 1540712**



**Zikri Cansever**

**Project Director**



**Gülten Erdem Ünlü**

**Marketing Manager**

[info@catchthebusiness.com](mailto:info@catchthebusiness.com)



**Vezir Mirzaev**

**CIS Manager**

[www.catchthebusiness.com](http://www.catchthebusiness.com)

## Contact us :

### Catchthebusiness International Organization Ltd - Istanbul

*Address : Istanbul Outletpark AVM. No: 374 / 63  
Beylikdüzü-Istanbul*



+90 530 1540712



[www.catchthebusiness.com](http://www.catchthebusiness.com)



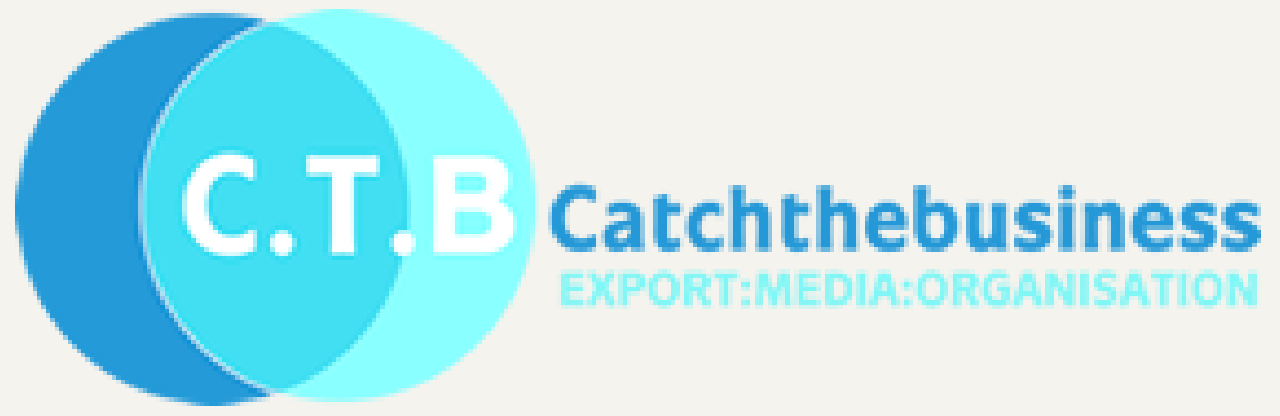
[hakan.culfa@catchthebusiness.com](mailto:hakan.culfa@catchthebusiness.com)



Istanbul-Turkey



**Catchthebusiness**  
EXPORT: MEDIA: ORGANISATION



# Thank You

For Your Attention

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**[www.catchthebusiness.com](http://www.catchthebusiness.com)**

**[info@catchthebusiness.com](mailto:info@catchthebusiness.com)**

