

B2B CONSTRUCTION MACHINERY
Istanbul-TURKEY

EVENT RESULTS REPORT

2026



B2B PROFILE

VERSION : 5

DATE : January 29, 2026

EVENT LOCATION: ISG AIRPORT
HOTEL

ORGANIZER: Catchthebusiness
International Organization Ltd.

www.catchthebusiness.com

PARTICIPATING COUNTRIES



PARTICIPANT FIGURES

11 MANUFACTURER COMPANIES **26** PURCHASING OFFICERS
24 SUPPLIER COMPANIES **41** SALES REPRESENTATIVES

264
COMPLETED
B2B MEETING



Thank you very much for your invitation and the successful organization of the event. We look forward to seeing you at the next summit...

LIEBHERR

It was a great pleasure for us to be a part of this valuable event that took place last week. I congratulate you on bringing industry stakeholders together on such a professional platform. I believe that the meetings we held and the contacts we made during the summit were very productive for both our company and the future of our industry.

Türkiye
Güçünü ve
Potansiyelini Keşfet

C.T.B Catchthebusiness
EXPORT-MEDIA-ORGANISATION

NEW HOLLAND